VHLA Events 101
Cornhole Tournament

A Cornhole tournament is a great way to gather your friends and family who may be a little more active. Especially if you have a large gymnasium or outside space to use. **Start small the first year – you can always grow your event larger over the years. It is better to do your event really well than to commit to too much and execute poorly.**

**Easy Steps to hosting a Cornhole Tournament:**

- Start out by finding a private venue that is large enough to accommodate the cornhole boards with comfortable spacing. This will most likely be a large, flat, outdoor area such as a backyard or park, or an indoor gymnasium (check with local schools or community centers). Make sure to take weather into account and have an alternative date or location in case of rain (if venue is outside).

- Once you find the right place, and set the date, start promoting your event right away using social media, email, and posting/sharing flyers. To promote the event, create a Facebook event to share and VHLA also is happy to set up an event registration page for your event using our online platform.

- Consider having people sign up for a peer to peer fundraising page (vhl.org/p2p) to further engage the participants in raising additional revenue towards the VHLA's vision of Curing Cancer through VHL.

- The format you use will decide the length of time needed for your event. A double elimination format takes longer but is more fun for participants (allow 4-5 hours). We suggest using a bracket format (like march madness or tennis) and pick teams at random to compete against each other. For brackets, visit [https://americancornhole.com/download-tournament-brackets/](https://americancornhole.com/download-tournament-brackets/) For rules, and other information on running a cornhole event, visit [https://www.cornholeworldwide.com/cornhole-rules/](https://www.cornholeworldwide.com/cornhole-rules/)

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- The cost of the venue, food, drinks, facilities, and any amenities you will be having (t-shirts, trophies, etc.) will need to be determined in order to decide upon appropriate registration fees. You can have people sign up as teams or as individuals. You can also offer a lesser ticket price for non-players.

- Food can be catered or you can have it be a potluck with someone grilling hotdogs and burgers. Try and get a local restaurant or grocer to donate as much as they can. If your venue has a bar, consider doing a cash bar, which may offset the rental fee for the facility. Since it is an active event, make sure there is water provided for the players throughout the event.

- A great (optional!) addition to the event is to have a silent auction and baskets for a drawing. These can be donated by local businesses as well as friends and family members. A wine or beer pull is another good option. You can also have t-shirts printed to sell.

- The cornhole boards can be borrowed from friends, family members, or a local cornhole club. Make sure to have enough boards with enough space to permit comfortable spacing between boards.

- Your event can be family friendly if there are activities for the kids – playground equipment, face painting, and other activities can be provided. Make sure parents are supervising their children or you can hire teenagers or college students to help out.

- The prize at the end can be a trophy and/or a cash prize (which may in turn be donated back to the VHL Alliance).

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