The VHLA Ambassador plays a crucial part in the work of the VHL Alliance, dedicated to those affected by VHL through education, support, and research. The work is essential in helping reach our overarching vision of **Curing Cancer through VHL!**

VHL Alliance Ambassador Mentors serve in a leadership role to support the VHL Alliance and as an advisor to the Ambassadors in their roles and goals.

- Act as a Subject Matter Expert under your main focus area (Awareness, Engagement, Fundraising, Liaison)
  - Answer questions for other ambassadors
  - Give guidance, assistance, and advice as needed
- Work with other mentors in your focus area as a leadership team to help direct, assist, and train the Ambassadors under the specific focus area & frequently engage with those Ambassadors
- Hold Meetings for your focus area (along with other Mentors in this area) at minimum quarterly
- Have frequent individual discussion/check in with your Ambassadors no less than every six months to ensure they are individually prepared and know that they have the tools necessary to achieve their goals (as listed on the Ambassador Roles & Goals document). Please note that several of the Ambassadors have checked more than one focus area, so please coordinate with the other mentors who may be in contact.
- Attend mentor meetings with Director of Advancement as needed
- Be available to present and share as requested on the quarterly Ambassador calls

In the end, the goal is for the Mentor to help others achieve their potential and reach their goals annually by providing guidance, support, and encouragement.