Warrior Call 2021 is a virtual gathering for VHLers to hear and explore the world of VHL research through the eyes of VHL researcher and Nobel laureate William G. Kaelin, Jr, MD. Dr. Kaelin's research on the VHL gene earned his title as Nobel laureate in Medicine in 2019.

This dynamic and interactive event will allow you the opportunity to hear some of the transformative things happening in the world of VHL research.

**Mainstage Sponsor $25,000**
- Tickets for Chat and Dessert with Kaelin Reception for forty (40) guests
- Logo or name listed in prominent location on event website
- Waiting Room Branded with company logo*
- Company Logo on Transitions Screen
- Promoted through customized video on VHLA Social Media platforms
- Branded swag sent to participants (confirmed and received by April 20, 2021)
- Company recognized and opportunity for brief pre-recorded address during the program*
- Title listing as Mainstage Sponsor
- Listing on pre-event invitations and advertising
- Logo included on all media releases
  
  *Only available at this Sponsor level*

**Dessert with Kaelin Sponsor $15,000**
- Tickets for mainstage event and dessert with Kaelin for thirty (30) guests
- Logo on event website for Dessert Sponsor*
- Brief pre-recorded remarks to Dessert attendees*
- Title listing in program as the Dessert
- Sponsor promoted through customized video on VHLA Social Media platforms
- Company logo listed on registration page
- Company logo on Transitions Screen
- Listing on pre-event invitations and advertising
- Company recognized as Dessert Reception Sponsor in opening program
- Logo included on all media releases
- Display branding and marketing messages on event website
  
  *Only available at this Sponsor level*

**DJ Sponsor $10,000**
- Tickets for mainstage event and dessert with Kaelin for twenty (20) guests
- Listing on pre-event invitations and advertising
- Name included on all media releases
- Display logo on event website

Please email Heidi Leone at the VHL Alliance with any questions.
Warrior Call
with Dr. William G. Kaelin, Jr.

Mixology Sponsor $5,000
- Tickets for mainstage event and dessert with Kaelin for ten (10) guests
- Listing on pre-event invitations and advertisements
- Name included on all media release
- Name on event website

Clinical Care Center Sponsor $2,500
- Access for your Center to view the Warrior Call mainstage event (up to 5 unique logins to use)
- Special access to a recording of the Warrior Call mainstage event to share with physicians and staff post event
- Name/Logo Listed on event Website with recognition as CCC Sponsor
- Recognition during the Warrior Call mainstage event as CCC Sponsor
- Opportunity to submit up to three (3) questions for Dr. Kaelin [we cannot guarantee that these questions will be answered during the event]

Give and Get Sponsor $2,000
- Tickets for mainstage event and dessert with Kaelin for five (5) with five (5) additional mainstage tickets for VHL patients to attend
- Name on event website

Mainstage and Dessert Ticket $250
- Tickets for mainstage event and dessert with Kaelin for up to two (2) people

Mainstage Ticket $150
- Ticket for mainstage event for up to two (2) guests

What is VHL? VHL or von Hippel-Lindau disease is a genetic form of cancer. VHL patients battle a series of tumors throughout their lives. The VHL gene controls the major feeding pipeline of every tumor. Curing VHL is one step closer to curing many other forms of cancer.

What is the VHLA? The VHL Alliance (VHLA) is the preeminent resource and clearing house of patients, caregivers, researchers and the medical community. VHLA is a 501c3 non-profit organization founded in 1993, which is dedicated to research, education, and support to improve awareness, diagnosis, treatment, and quality of life for those affected by VHL.

Success of Research. The VHL Alliance is a leading funder of VHL research with nearly $2.6 million granted to support studies designed to find a cure. While these funds have not yet uncovered an effective pharmacological treatment for VHL, the supported research has resulted in approval of multiple cancer drugs for other cancers including kidney and breast cancers.

Please email Heidi Leone at the VHL Alliance with any questions.